



**THE LEADER IN  
CUSTOM UNIFORM PROGRAMS**



**IMAGE  
AUTHORITY™**

# WORKWEAR OUTFITTERS FAMILY OF BRANDS



## WORKWEAR OUTFITTERS®

WE CHAMPION AND EMPOWER WORKERS WHO  
MAKE OUR WORLD WORK BETTER



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# WHERE WE ARE



## GLOBAL LOCATIONS:

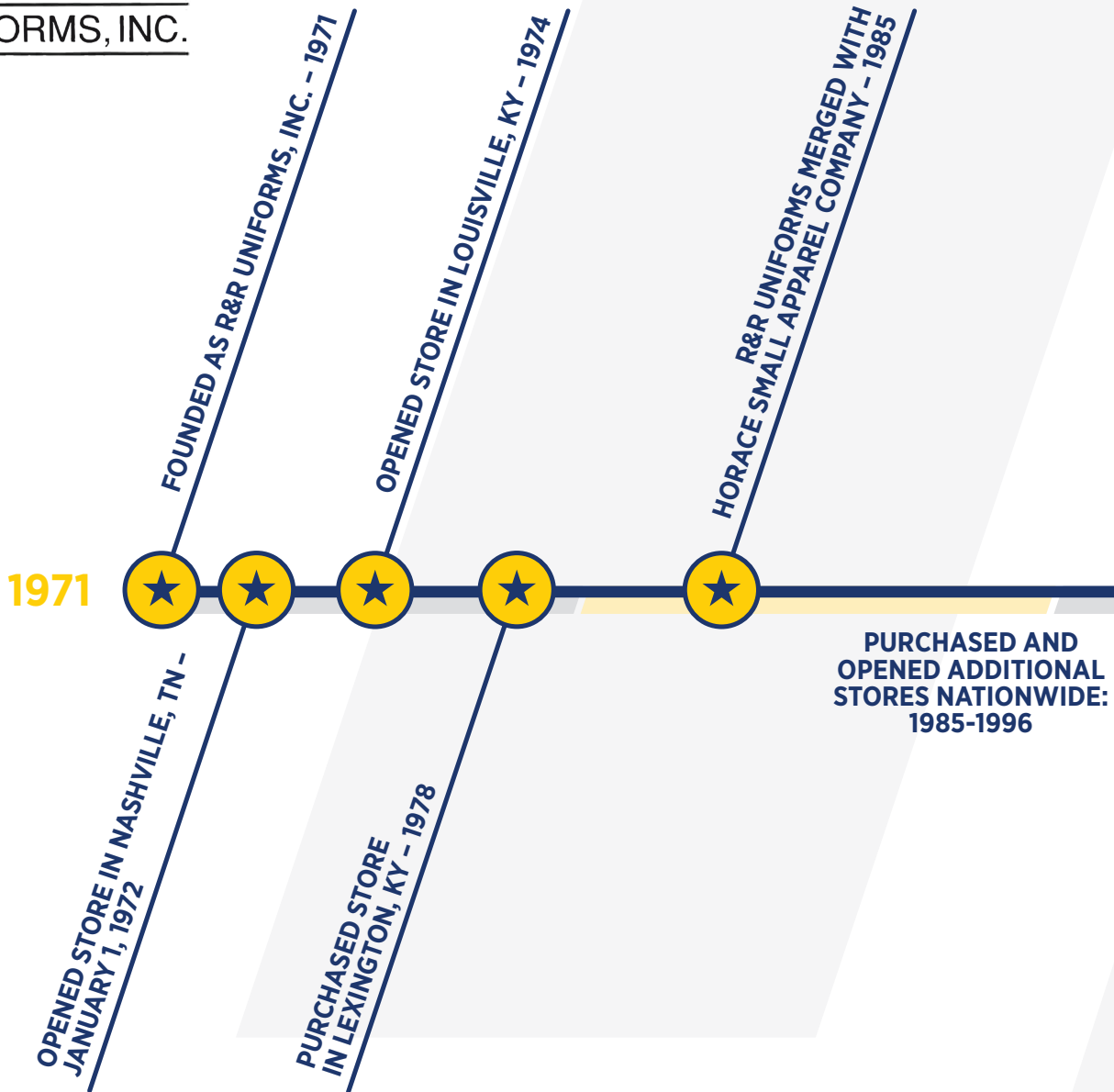
- 1 **Nashville, TN (ISO 9001 Certified)**  
[HEADQUARTERS]
- 2 **West Tennessee (ISO 9001 Certified)**
- 3 **New York, NY**
- 4 **Glynco, GA**
- 5 **Artesia, NM**
- 6 **Cambridge, ON**
- 7 **Tessengerlo, Belgium**
- 8 **Hong Kong**
- 9 **Torreon, Mexico**
- 10 **Matamoros, Mexico**
- 11 **Honduras**
- 12 **Panama**

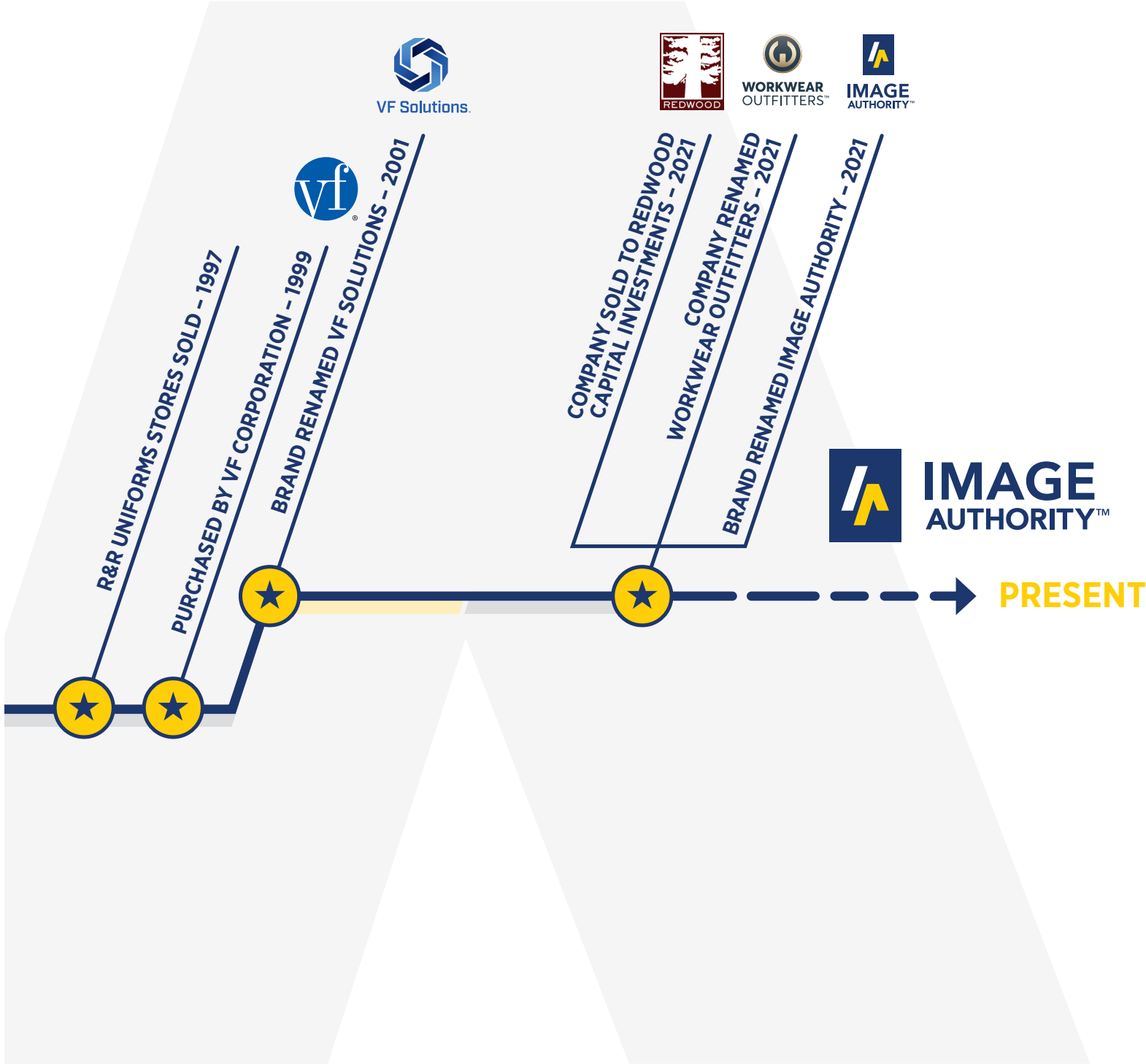
As one of the numerous brands under the Workwear Outfitters umbrella, **we develop and manage uniform programs globally.**

We oversee all aspects of the uniform program process from design through delivery and customer service. Many of our accounts are very complex and highly sensitive from a security perspective from the garments themselves to the information we manage.

Through our quality products, impeccable service, and delivered results we have forged long-term relationships. Our top half dozen customers have been with us for 20, 23, 25, 35, 38, and 41 years. That speaks volumes.

# HISTORY OF IMAGE AUTHORITY





WORKWEAR OUTFITTERS™

IMAGE AUTHORITY™



IMAGE AUTHORITY™



# OUR PROCESS



Image Authority collaborates with our customers to address their specific needs by **DESIGNING AND DEVELOPING PRODUCTS** that allow them to do their jobs and portray their brands **SAFELY, EFFICIENTLY, AND COMFORTABLY.**



Our **DEDICATED PROGRAM MANAGERS, SUPPORT STAFF, AND CUSTOMER SERVICE MANAGE THESE COMPLEX PROGRAMS** on a day-to-day basis with the experience, professionalism, and dedication needed to exceed expectations.



Our **TECHNOLOGY TEAMS ARE CONSTANTLY STRIVING TO GIVE US THE TOOLS TO MANAGE THE PROGRAMS** through the secure website, platforms managing allotment, allowance, and other program details.



**IMAGE**  
AUTHORITY™

# OUR GLOBAL SUPPLY CHAIN

**FABRIC & TRIM //** global suppliers in 26 countries

**FABRIC SUPPLY //** over 70 fabric suppliers, strategic development partners

**TRIM SUPPLY //** over 140 trim suppliers, developments ongoing

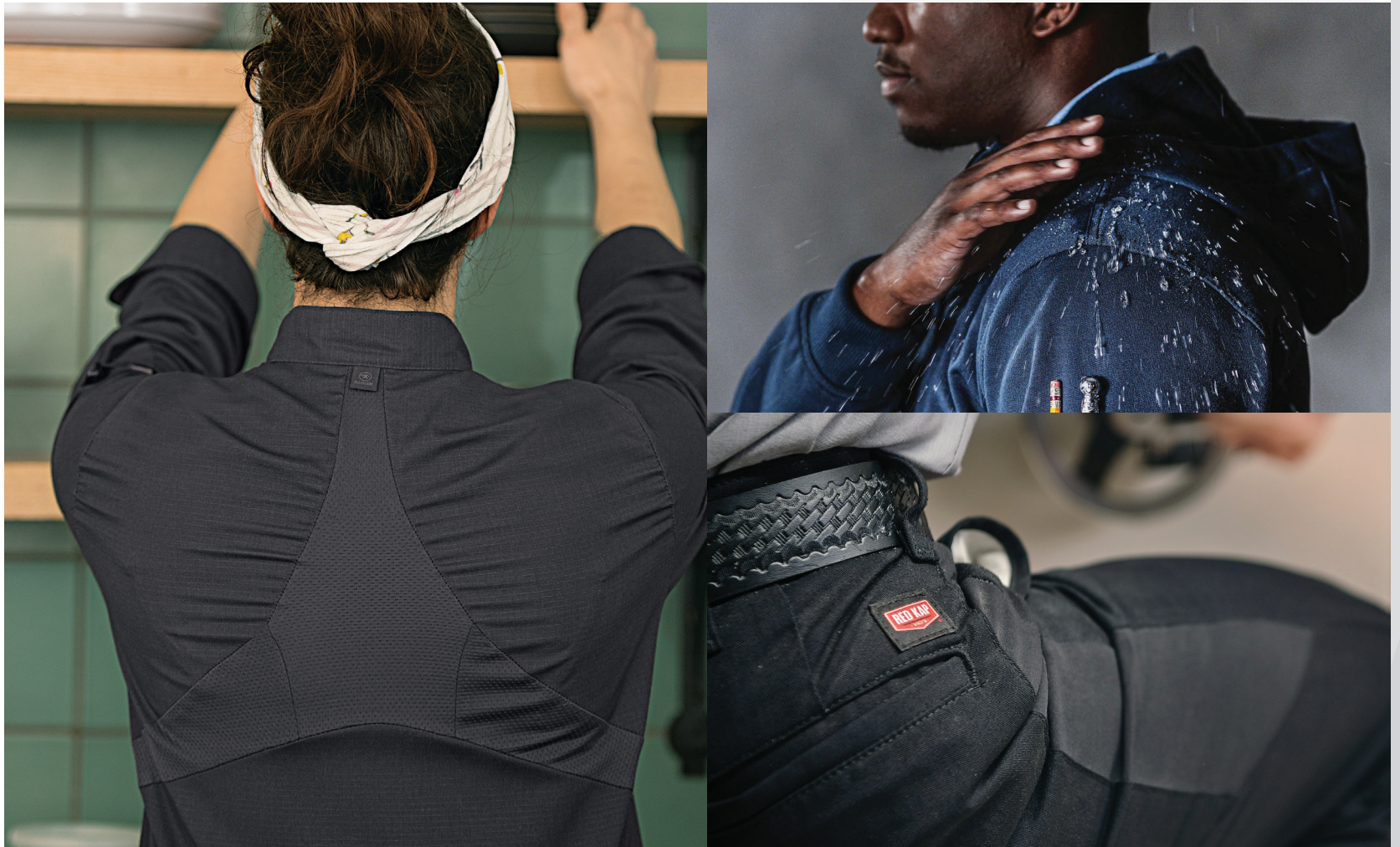
**OWNED MANUFACTURING //** 3 owned facilities (2 in Mexico & 1 in Honduras)

**SOURCED MANUFACTURING NETWORK //** over 46 sourcing partners  
in 13 countries

**COMMERCIAL PARTNERS //** over 200 Worldwide



# OUR DESIGN & INNOVATION PROCESS



**IDEATION** // based on key insights, trends, and gaps to fuel our business

**INNOVATE** // provide solution for the end user

**DESIGN** // collaborative approach to identify functional, performance and visual needs and infuse into the product design

**VALIDATE** // product concepts with wearer, market and business

**TRANSLATE** // concepts into executable product

**PRODUCTION** // bring the product to market



**ISO 17025**  
ACCREDITED  
LABORATORY



# INNOVATIVE PRODUCTS BUILT FOR THE JOB



## TEMPERATURE REGULATION

Our workwear will help maintain body temperature at a level that maximizes a worker's performance while protecting them.



## MOBILITY

From bending to squatting to reaching, we take a scientific approach to creating workwear that gets you moving.



## EQUIPMENT MANAGEMENT

Our functional, professional garments incorporate storage needs for a variety of profession-specific tools of the trade.



## SAFETY

Meeting all relevant current standards, our apparel provides workers with peace of mind and the level of protection they require to focus on their jobs.



## SOIL MANAGEMENT

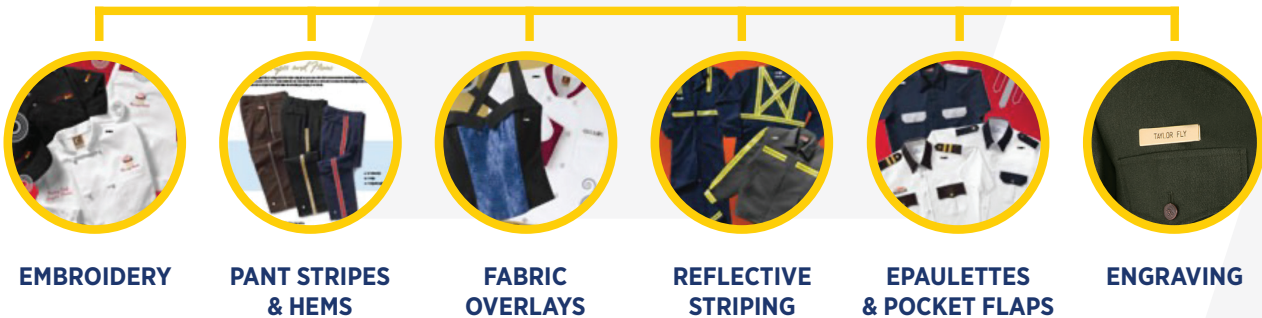
We create fabrics and finishes that help keep uniforms looking fresh and new, wear after wear.



# CUSTOMIZATION



We have extensive **customization** capabilities in each location.



# AT-ONCE SERVICE MODEL

Our customers require **at-once inventory availability** to meet their hiring and on-going uniform needs throughout the year, so our proprietary inventory and service programs are designed to meet those unique requirements.

**INVENTORY** // Service levels customized to your needs.

**CUSTOMIZATION** // We have an extensive number of custom options for our programs.

**SIZES** // We stock any size range as required by our customer so that everybody is covered.

**SHIPPING** // We ship thousands of garments daily to meet our customer's critical requirements so their employees have their uniforms when they need them.





**WORKWEAR  
OUTFITTERS**



**IMAGE  
AUTHORITY™**

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